

Project Partners and Map



Lead Partner

- InvestitionsBank des Landes Brandenburg, DE

Partners

- State of Brandenburg, represented by the State Chancellery, DE
- Free State of Saxony, represented by the State Chancellery, DE
- West Regional Authority, IE
- Central Bohemian Authority, CZ
- Regional Council of North Karelia, FI
- Joint Authority of Kainuu Region, FI
- Xunta de Galicia (Autonomous Community Government), ES
- Province of Limburg, NL
- Veneto Region, IT
- Lower Austria Health and Social Fund, AT
- BSC - Business Support Centre Ltd., SLO
- Lower Silesian Centre for Social Policy, PL
- „CENTRU“ Regional Development Agency, RO

■ Registration

Until April 12, 2011 via www.dart-project.eu

■ Accommodation

A limited number of rooms have been reserved for conference participants wishing to stay at the NH Hotel Dresden Altmarkt at a reduced rate. Contact dorit.mueller@sk.sachsen.de to get the application form.

■ Location

NH Hotel Dresden Altmarkt
An der Kreuzkirche 2 · 01067 Dresden · Germany

■ Your way to the Conference

- **By car** - Autobahn A4 towards Dresden - Exit Dresden Hellerau - Towards Dresden City Centre - After crossing the Carola bridge - 2nd intersection right - Use underground parking „Altmarkt“
- **By plane** - from Dresden Airport: S-Bahn S1 to the train station Dresden-Hauptbahnhof.
- **By train** - from Dresden-Hauptbahnhof: Tram 8 to Prager Straße (direction Hellerau) or Tram 7 (direction Weixdorf) or 3 (direction Wilder Mann) to Pirmaischer Platz. From both stations you reach the Altmarkt within 5 minutes walking distance.

■ Contact

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DART

Declining,
Ageing and Regional
Transformation



DART-Conference

Demographic Change in Europe – Solutions for the Economy

Dresden, April 14th, 2011



Declining, Ageing and Regional Transformation (DART) are challenges for many regions across Europe. Low fertility rates and migration are leading to a declining population in many regions. By 2030 every third person in the EU will be 60 or older. For this reason 13 regions – all affected by declining and ageing – are co-operating to identify, benchmark and transfer appropriate solutions for dealing with demographic change.

»Solutions for the Economy«

Demographic change has created obstacles in ensuring the provision of adequate public services, while shrinking regional demands and the need for a sufficiently large qualified workforce are endangering the economic basis of these regions.

The main focus of the DART Conference will be on the following topics:

- Policy approaches. European and regional policy strategies are required to maintain the quality of life in regions with a declining and ageing population.
- Indicators for measuring decline and ageing. Reliable indicators are a basis for political activities on all levels.
- Challenges and opportunities for the economy. What are the threats and chances of demographic change for a regional economy?
- Experiences from Europe. The afternoon session outlines experiences of six good practices from all over Europe.

LOCATION

■ **NH Hotel Dresden Altmarkt,**
An der Kreuzkirche 2
01067 Dresden, Germany

09.00 a.m. Registration and welcome coffee

10.00 a.m. ■ **Welcome address**
Tillmann Stenger,
Chairman ILB, Lead Partner DART-Project

10.10 a.m. ■ **„Managing the demographic challenge – A Saxon approach“**
Minister Dr. Johannes Beermann,
Chief of the Saxon State Chancellery

10.35 a.m. ■ **„Demographic change – Challenges and opportunities for the economy“**
Prof. Dr. Marcel Thum,
University of Technology, Dresden;
IfO Institute for Economic Research

10.50 a.m. ■ **Panel „Demographic change in the economy – What can Europe do?“**
Moderator: Carsten Köppl, Behörden Spiegel
Dr. Harald Michel, CEO, IFAD Institute for Applied Demography
Jens Gerhardt, Director Human Resources, BMW Plant Leipzig
Julius Op de Beke, EC, DG Employment, Social Affairs and Equal Opportunities
Dr. Willy Buschak, Head of Department, DGB Sachsen / Confederation of German Trade Unions

12.00 p.m. Lunch break

1.30 p.m. ■ **Solutions for the Economy – Good Practices from DART partner regions**
The selection process
Risto Poutiainen, Regional Council of North Karelia

1.45 p.m. ■ **Presentation & discussion of Good Practices**
1. NORTH KARELIA, FINLAND: Abloy's Agemaster Programme
Kari Härkönen, Abloy Oy
2. VENETO, ITALY: TALENTAGED
Sandra Rainero, Veneto Region
3. SAXONY, GERMANY: The generation-friendly supermarket
Eberhard Lucas, Saxon Retail Federation

3.00 p.m. Coffee break

3.30 p.m. ■ **Presentation & discussion of Good Practices**
1. NORTH KARELIA, FINLAND: Growth Programme HYRRÄ for well-being enterprises
Mari Eskelinen-Mäki, Central Karelia Development Company KETI Ltd
2. GALICIA, SPAIN: Cooperatives incubator José Daniel López Muñoz, Regional Government of Galicia
3. BRANDENBURG, GERMANY: Fit for taking over the management of a handy craft enterprise
Ellen Lösche, Association of Craftsmen Niederlausitz District

4.45 p.m. ■ **Concluding remarks**
Fred Holz, Head of Division,
Saxon State Chancellery

5.00 p.m. „Come together“