



STOP TO THE PASSIVITY – BE SUCCESSFUL WOMAN

Lower Silesia, Poland

Project realised within European Social Fund, Human Capital Operational Programme 2007 -2013, Priority VI ,Measure 6.1. Supporting women staying unemployed at the regional job market. Project financed completely by ESF. Main object: adapting qualifications and skills unemployed women to the Lower Silesian Voivodship's job market. Increasing the level of capability to being employed and making conditions to stimulate their professional activity.

Objective, goals, targets

- Adapting qualifications and skills unemployed women to the Lower Silesian Voivodship's job market. Increasing the level of capability to being employed and making conditions to stimulate their professional activity.

Problem

- Project planned according to the "Ranking of scarce and surpluses jobs in Lower Silesian Voivodship in the first term of 2007" in order to its result, which showed the scarce of following jobs: telemarketer, office worker, administrative worker.

Processes

- 5 cycles of training courses during 5 months (each training lasted one month), training of increasing of interpersonal abilities and getting key qualifications (56 h per person), active job seeking advice (40 h per person), German or English language lessons (96 h per person); support included free trainings, job advice, language course, catering and refund of travel costs.

Country Poland
Region Lower Silesia
Population 2,884,248



Timescale 01.03.–30.11.2008

Operational environment

Initial training, unemployed women staying without work especially after parental leave or collective dismissal at the Lower Silesian region.

Bodies and Organisations

European Advisory Group (Europejska Grupa Doradcza), The mass media patronage: radio Złote przeboje, website Interia.pl, tv TELK, Portal Eurstudent.pl, Info centre - Młodzieżowe Centrum Informacji (Youth Information Centre), Tygodnik Powiatu Wołowskiego, Portal Wrocław24, UE we Wrocławiu, Wrocławski Oddział Ubezpieczeń Społecznych (Department of Social Insurances in Wrocław), Centrum Praw Kobiet o/Wrocław (Women Rights Centre - department in Wrocław), UE we Wrocławiu.

Primary Target Group

120 unemployed women, not reported at regional work offices, registered at the area of Lower Silesia, prepared to adapt their qualifications.

Evaluation of the GP implementation by peers, experts, users, scientists, evaluators or others

Professional trainers and language teachers focused on teaching unemployed women the process of effective finding job, present positively to the future employers and adapt their qualifications to the current needs of the regional job market, what needed implementing social services, language schools, private trainers and regional stakeholders cooperation and supervise the shape of the project and its implantation.

Information has been collected

E-mail correspondency, questionnaires, continuous monitoring.



RESULTS

Beneficiaries:

120 unemployed women especially after parental leave or collective dismissal at the Lower Silesian region, not reported at regional work offices.

Results benefit:

Working population

Any enhancement:

Compared with the situation before

- Each woman developed her personal and foreign language skills, learnt how to look for the job more effective, some of them found new job or established their own business.

Compared with the forecast development

- Assumed objects were obtained - higher level of knowledge and qualifications, partly women managed to loose the status of unemployed.

Success factors:

The fact of finding new job or establishing the own business by some beneficiaries and the plans of evaluating the project in some other voivodships (in order to support unemployed women as well).

Lessons learned:

Cooperation between professional trainers, experts and teachers can positively influence the position of the unemployed women at the job market, increase their chances for new job even after long break (e. g. parental leave, collective dismissal etc.). Education can increase their skills and motivation for improving their professional position, but the process must be properly prepared and directed to correct persons.

DISSEMINATION AND EXPLOITATION OF RESULTS

Media types:

Mailing lists: Stop to the passivity - be successful woman (Polish), Oral (Polish), Power point (Polish), Brochures (Polish), Social media (Polish), Website (Polish), Text: Leaflet (Polish).

Plans for dissemination and exploitation of results:

Plans of evaluating the project in other Polish voivodship - kujawsko - pomorskie, łódzkie.

Sustainability:

The tool kit easily downloadable from the website.